



2020 Blueprint

global business strategy

JANUARY 7, 2019

Forward-looking statements

This presentation contains forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995, as amended. The words “may,” “will,” “could,” “would,” “should,” “expect,” “plan,” “anticipate,” “intend,” “believe,” “estimate,” “predict,” “project,” “potential,” “continue,” “target” and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. In this presentation, forward-looking statements include, without limitation, statements about plans and timelines for the development of avapritinib, BLU-554, BLU-667 and BLU-782 and the ability of Blueprint Medicines Corporation (the “Company”) to implement those development plans; the potential benefits of Blueprint Medicines’ current and future drug candidates in treating patients; Blueprint Medicines’ “2020 Blueprint” strategy, key goals and anticipated milestones through 2020; plans and timelines for marketed products and marketing applications in the United States and Europe, therapeutic candidates in clinical development and research programs; expectations regarding the Company’s existing cash, cash equivalents and investments and the future financial performance of the Company; and the Company’s strategy, business plans and focus. The Company has based these forward-looking statements on management’s current expectations, assumptions, estimates and projections. While the Company believes these expectations, assumptions, estimates and projections are reasonable, such forward-looking statements are only predictions and involve known and unknown risks, uncertainties and other important factors, many of which are beyond the Company’s control and may cause actual results, performance or achievements to differ materially from those expressed or implied by any forward-looking statements. These risks and uncertainties include, without limitation, risks and uncertainties related to the delay of any current or planned clinical trials or the development of the Company’s drug candidates, including avapritinib, BLU-554, BLU-667 and BLU-782; the Company’s advancement of multiple early-stage efforts; the Company’s ability to successfully demonstrate the efficacy and safety of its drug candidates; the preclinical and clinical results for the Company’s drug candidates, which may not support further development of such drug candidates; actions or decisions of regulatory agencies or authorities, which may affect the initiation, timing and progress of clinical trials; the Company’s ability to obtain, maintain and enforce patent and other intellectual property protection for any drug candidates it is developing; the Company’s ability to develop and commercialize companion diagnostic tests for its current and future drug candidates, including companion diagnostic tests for BLU-554 for FGFR4-driven hepatocellular carcinoma, avapritinib for PDGFRα D842V-driven GIST and BLU-667 for RET-driven non-small cell lung cancer (“NSCLC”); and the success of the Company’s current and future collaborations, including its cancer immunotherapy collaboration with F. Hoffmann-La Roche Ltd and Hoffmann-La Roche Inc. and its collaboration with CStone Pharmaceuticals.

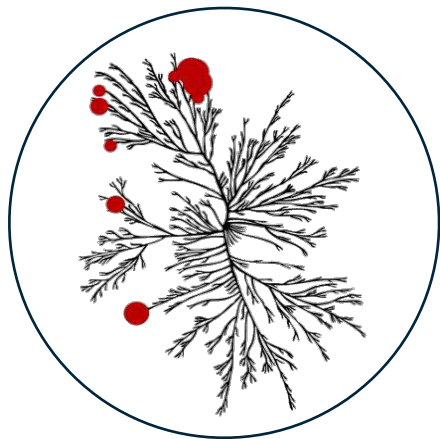
These and other risks and uncertainties are described in greater detail under “Risk Factors” in the Company’s Quarterly Report on Form 10-Q for the quarter ended September 30, 2018, as filed with the Securities and Exchange Commission (“SEC”) on October 31, 2018, and any other filings the Company has made or may make with the SEC in the future. The Company cannot guarantee future results, outcomes, levels of activity, performance, developments, or achievements, and there can be no assurance that the Company’s expectations, intentions, anticipations, beliefs, or projections will result or be achieved or accomplished. The forward-looking statements in this presentation are made only as of the date hereof, and except as required by law, the Company undertakes no obligation to update any forward-looking statements contained in this presentation as a result of new information, future events or otherwise.

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Precision therapies for people with cancer and rare diseases

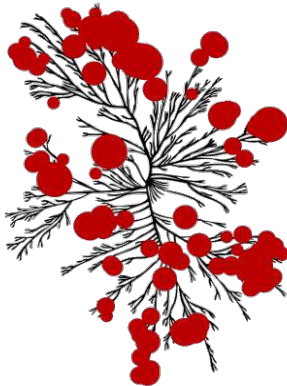
A NEW WAY OF LOOKING AT KINASE MEDICINES

SELECTIVE



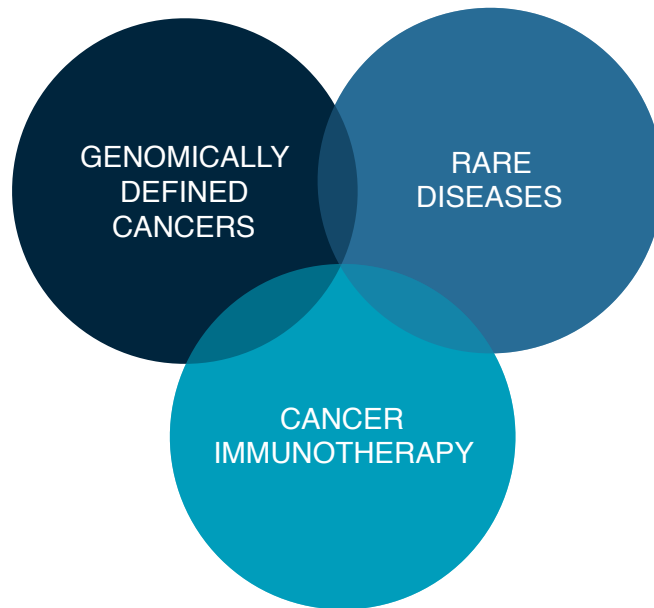
avapritinib

NON-SELECTIVE

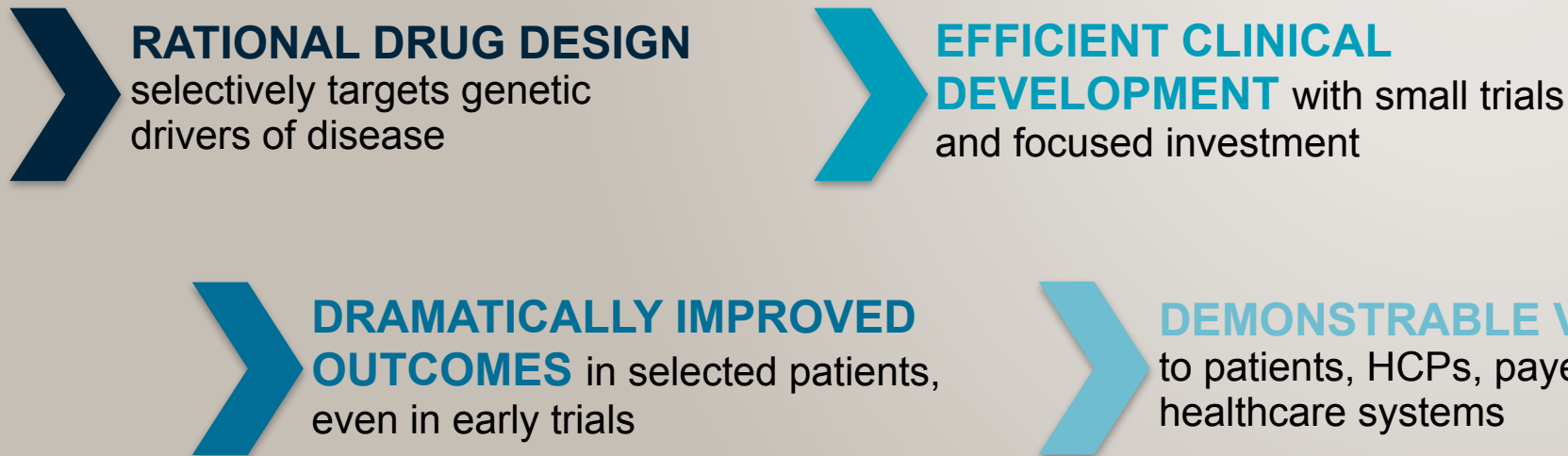


Rydapt® (midostaurin)

WITH A FOCUS ON CORE AREAS OF EXPERTISE

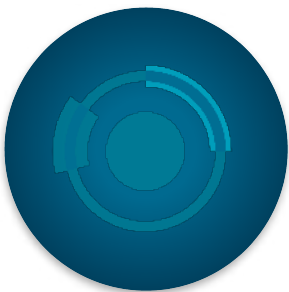


The promise of precision therapy throughout the development cycle

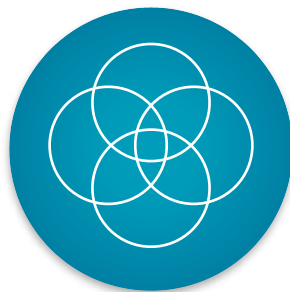


Our vision for a sustainable precision therapy company

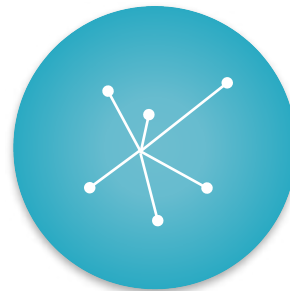
Rapid, reproducible product development



Robust scientific platform
reproducibly designing
potent and selective
kinase medicines



Disciplined portfolio
management focusing on
therapeutic area leadership
and novel targets

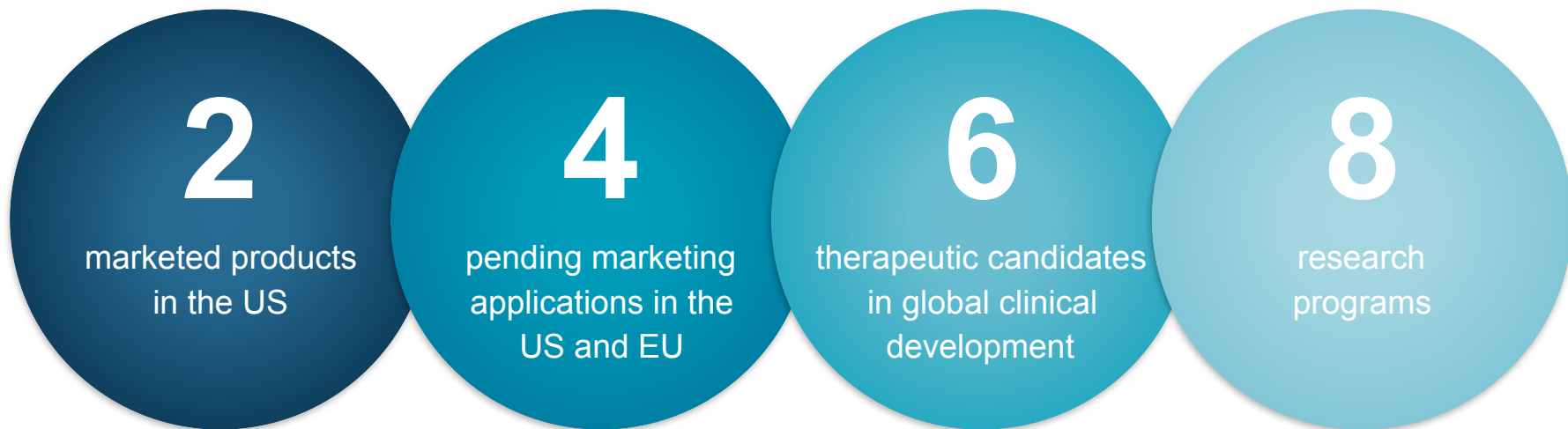


Effective and nimble
commercial organization
delivering medicines to
patients globally

Reinvestment of revenue to sustain constant innovation cycle

Our “2020 Blueprint” strategy to make this vision a reality

ANTICIPATED ACHIEVEMENTS BY YEAR-END 2020



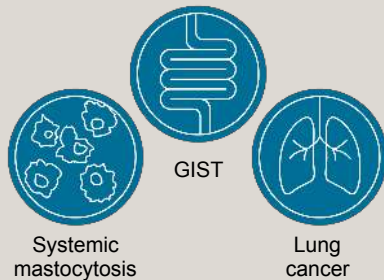
Global commercial footprint, with 2 marketed products in the US and 1 marketed product in the EU

7 registration-enabling trials to build on first potential avapritinib approval

PROGRAM	TRIAL NAME	TARGET INDICATIONS
ONGOING		
Avapritinib	NAVIGATOR	PDGFRA Exon 18 mutant GIST and 4L GIST
	VOYAGER	3L GIST
	PATHFINDER	Advanced systemic mastocytosis
	PIONEER	Indolent systemic mastocytosis
BLU-667	ARROW	2L RET-fusion NSCLC and 2L RET-mutant MTC

PLANNED INITIATION IN 2H 2019		
Avapritinib	COMPASS-2L	2L GIST
BLU-667	---	1L RET-fusion NSCLC

Research areas of focus leverage robust scientific platform, clinical expertise and planned commercial profile



**Leadership in
therapeutic areas of focus**








**Cancer immunotherapy
under Roche collaboration**



Novel genetic drivers

Plan to disclose up to 2 new targets at R&D day in 2019

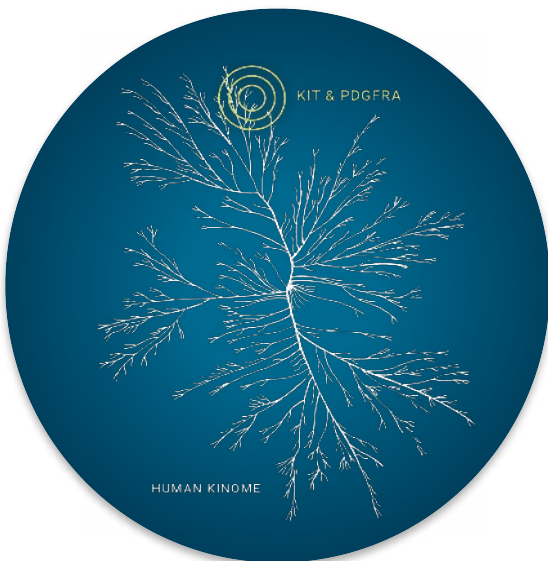
Rapidly advancing pipeline of investigational precision therapies

DRUG CANDIDATE (TARGET)	DISCOVERY	EARLY CLINICAL DEVELOPMENT	LATE CLINICAL DEVELOPMENT	REGULATORY SUBMISSION	APPROVED	COMMERCIAL RIGHTS
Avapritinib (KIT & PDGFRA)	PDGFRA Exon 18 mutant GIST ¹			NDA planned 1H 2019		
	4L GIST ¹			NDA planned 1H 2019		
	3L GIST ¹			NDA planned 2020		
	2L GIST ¹			trial planned 2H 2019		
	Advanced SM			NDA planned 2020		
	Indolent and smoldering SM					
BLU-667 (RET)	2L RET-fusion NSCLC ¹			NDA planned 1H 2020		
	1L RET-fusion NSCLC ¹ – trial planned 2H 2019					
	EGFR-m NSCLC (+osimertinib) ¹ – trial planned 2H 2019					
	2L RET-mutant MTC ¹			NDA planned 1H 2020		
	Other RET-altered solid tumors ¹					
BLU-554 (FGFR4)	Advanced HCC					
	Advanced HCC (+CS-1001) – trial planned 2H 2019					
BLU-782 (ALK2)	FOP ² – trial planned Q1 2019					
4 undisclosed targets						
Immunokinasase targets	Up to 5 cancer immunotherapy programs; development stage undisclosed					

lasia ossificans progressiva; HCC, hepatocellular carcinoma. ¹ Unresectable or metastatic disease. ² Phase 1 trial in healthy volunteers.

rights to develop and commercialize avapritinib, BLU-554 and BLU-667 in Mainland China, Hong Kong, Macau and Taiwan. Blueprint Medicines retains all rights in the rest of the world. Blueprint Medicines retains all rights in the rest of the world. Roche has worldwide commercialization rights for up to three programs and ex-U.S. commercialization rights for up to two programs.

Avapritinib: an investigational precision therapy with broad commercial potential



Avapritinib

KIT and PDGFRA inhibitor

DEVELOPMENT STATUS

- Plan to submit NDA for PDGFRA Exon 18 mutant GIST and 4L GIST in 1H 2019
 - ORR and DOR per central radiology are primary endpoints for registration
- 5 ongoing or planned registration-enabling studies for avapritinib in multiple GIST and SM populations

POTENTIAL COMMERCIAL PROFILE

- Blueprint Medicines retains global commercial rights, excluding Greater China*
- ~30,000 patients across relevant GIST and SM populations in major markets**
- Scalable commercial footprint initially focused on driving patient identification and treatment through engagement with recognized centers of excellence



*CStone Pharmaceuticals has exclusive rights to develop and commercialize avapritinib in Mainland China, Hong Kong, Macau and Taiwan.

**Represents estimated number of patients with PDGFRA-driven GIST; 2L, 3L, 4L KIT-driven GIST; and advanced, smoldering and indolent SM in major markets (US, France, Germany, Italy, Spain, the United Kingdom and Japan).

DOR, duration of response; NDA, new drug application; ORR, overall response rate.

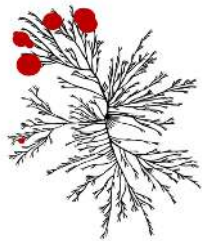
Kinome illustration reproduced courtesy of Cell Signaling Technology, Inc. (www.cellsignal.com) (CSTI). The foregoing website is maintained by CSTI, and Blueprint Medicines is not responsible for its content.

Avapritinib is a potentially transformative selective KIT/PDGFR α inhibitor

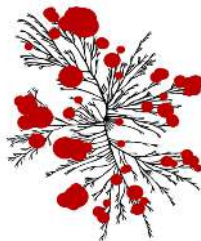
PRECISION THERAPIES

MULTI-KINASE THERAPIES

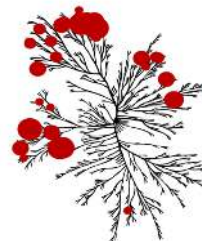
Approved



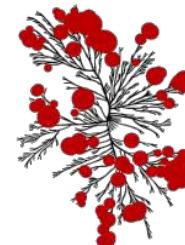
imatinib



sunitinib

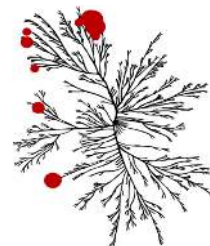


regorafenib

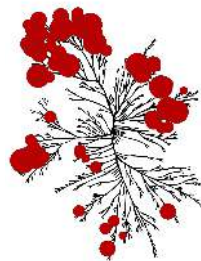


midostaurin

Investigational

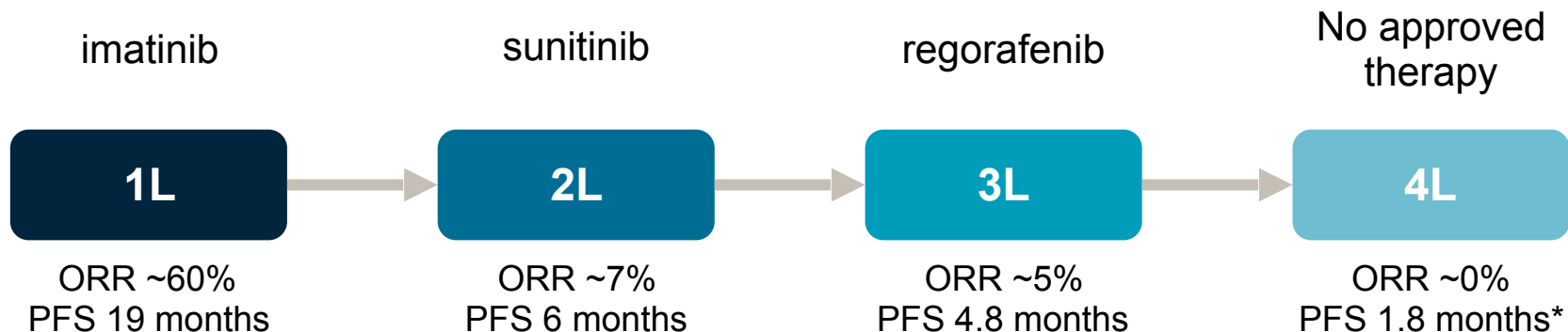


avapritinib



DCC-2618

Beyond imatinib, there are no highly effective therapies for advanced GIST

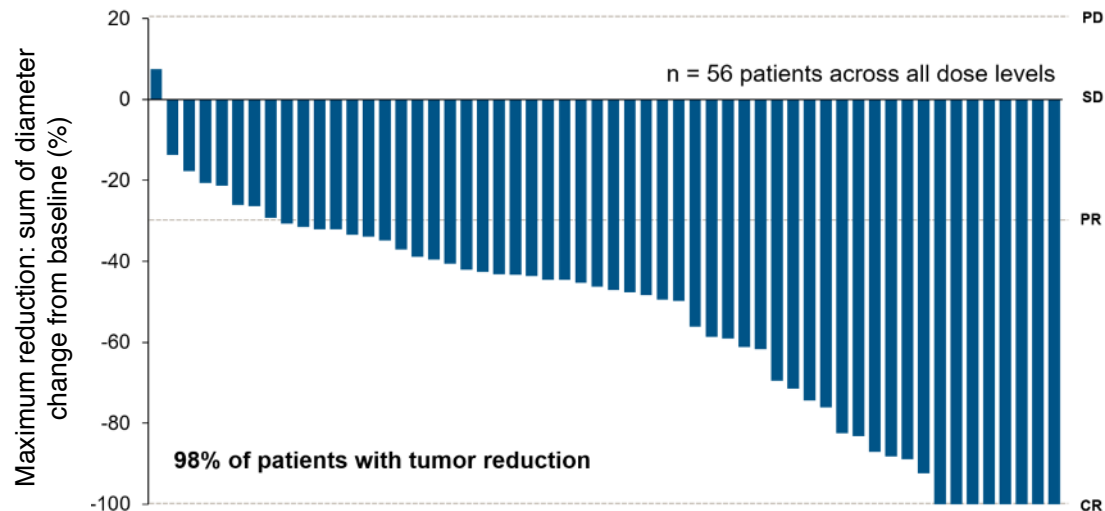


- All approved agents are ineffective against PDGFR α D842V GIST -

Genetic drivers	PDGFRA D842V ~5-6%	KIT ~80%
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High response and clinical benefit rates in PDGFRα D842V-mutant GIST

CTOS 2018 ANNUAL MEETING¹



Best response, % (n) per central radiology mRECIST 1.1

ORR	84% (47)
CR/PR*	9% (5) / 75% (42)
SD	16% (9)
CBR†	96% (54)

- Median DOR not reached
- 76.3% 12-month DOR rate

TOP-LINE DATA²

PDGFRA Exon 18 mutant GIST (n=43; 300-400 mg)

- 86% ORR (1 response pending confirmation)
- Median DOR not reached



¹ Data previously presented in November 2018 at the CTOS Annual Meeting. Data cutoff: October 15, 2018.

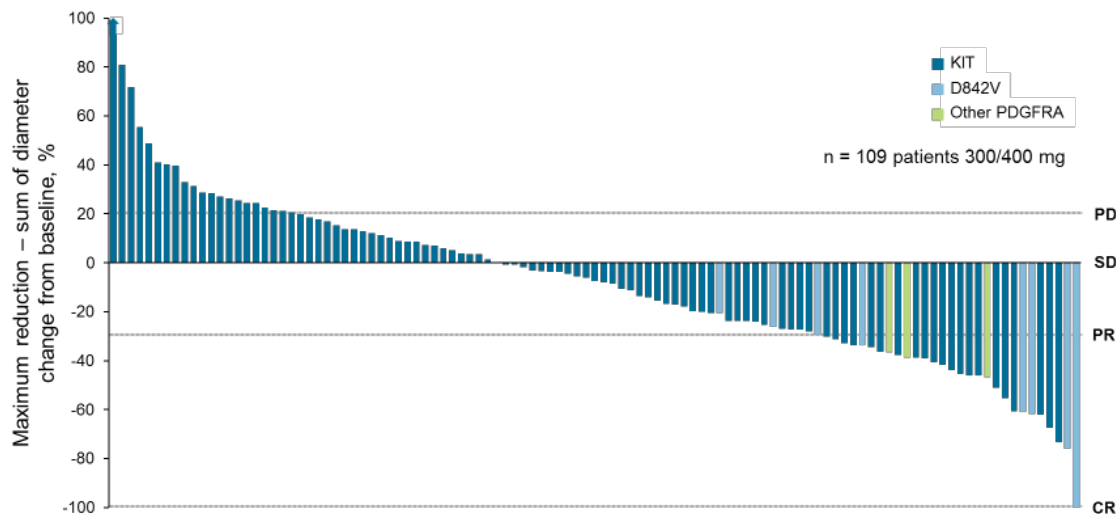
² Top-line data will be used to support planned NDA submission in 1H 2019. Data cutoff: November 16, 2018. Median PFS not reached.

* 4 PR pending confirmation. Patients who have had ≥1 post-baseline radiographic assessment. Response evaluable includes all doses. † PR + SD lasting ≥4 months.

CBR, clinical benefit rate; CR, complete response; mRECIST, modified Response Evaluation Criteria in Solid Tumors; PD, progressive disease; PR, partial response; QD, once daily; SD, stable disease.

~20% ORR in $\geq 4L$ KIT-driven GIST patients

CTOS 2018 ANNUAL MEETING¹



Best response, % (n) per central radiology mRECIST 1.1

ORR	20% (22)
CR/PR*	1% (1) / 19% (21)
SD	46% (50)
CBR†	40% (44)

- 7.2 months median DOR

TOP-LINE DATA²

$\geq 4L$ GIST (n=111; 300-400 mg)

- 22% ORR (1 response pending confirmation)
- 10.2 months median DOR



¹ Data previously presented in November 2018 at the CTOS Annual Meeting. Data cutoff: October 15, 2018.

² Top-line data will be used to support planned NDA submission in 1H 2019. Data cutoff: November 16, 2018. Median PFS (central radiology) same as reported at CTOS 2018 Annual Meeting. Population included 8 (7%) patients harboring PDGFRA D842V mutation, consistent with expected real-world $\geq 4L$ GIST population.

* 1 PR pending confirmation. Patients who have had ≥ 1 post-baseline radiographic assessment. Response evaluable includes 300 mg QD and 400 mg QD.

† PR + SD lasting ≥ 4 months

Avapritinib is well-tolerated in patients with GIST

CTOS 2018 ANNUAL MEETING¹

Treatment-Emergent Adverse Events (Safety Population; N = 231)					
Adverse event (AE), % (n)	Any Grade	Grade 1	Grade 2	Grade 3	Grade 4
Nausea	61% (142)	46% (106)	13% (30)	3% (6)	0
Fatigue	55% (127)	21% (48)	28% (64)	6% (15)	0
Anemia	46% (107)	5% (11)	15% (35)	25% (58)	1% (3)
Periorbital edema	40% (93)	34% (79)	6% (13)	<1% (1)	0
Diarrhea	39% (90)	22% (50)	13% (30)	4% (10)	0
Vomiting	38% (88)	30% (69)	6% (14)	2% (5)	0
Decreased appetite	35% (82)	23% (54)	9% (20)	3% (8)	0
Peripheral edema	33% (77)	23% (53)	10% (22)	<1% (2)	0
Increased lacrimation	31% (72)	28% (64)	3% (8)	0	0
Memory impairment*	26% (60)	19% (45)	6% (15)	0	0
Constipation	23% (53)	14% (32)	8% (18)	<1% (2)	<1% (1)
Face edema	23% (53)	19% (43)	4% (9)	<1% (1)	0
Hair color changes	21% (49)	20% (46)	<1% (2)	<1% (1)	0
Dizziness	20% (47)	16% (38)	3% (8)	<1% (1)	0

- Most AEs were Grade 1 or 2
- No treatment-related Grade 5 AEs
- 8.7% (20) of patients discontinued due to related AEs
- Grade 3-4 treatment-related AEs $\geq 2\%$: anemia, fatigue, hypophosphatemia, increased bilirubin, decreased white blood count/neutropenia, and diarrhea

Top-line safety results consistent with data previously reported at CTOS 2018 Annual Meeting²

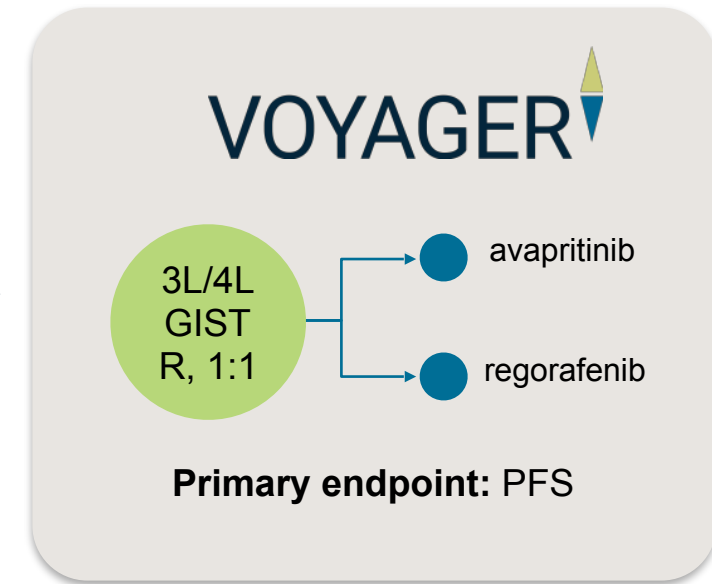
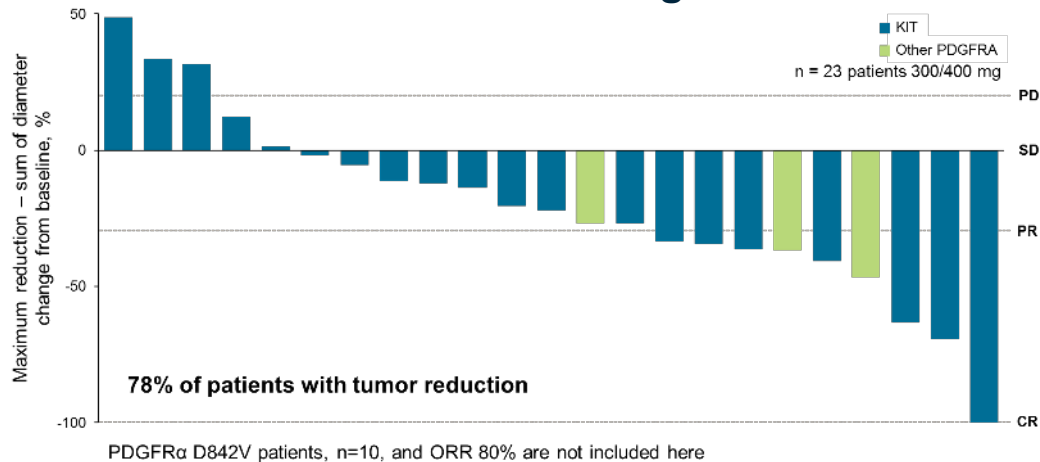
¹ Data previously presented in November 2018 at the CTOS Annual Meeting. Data cutoff: October 15, 2018.

² Top-line data will be used to support planned NDA submission in 1H 2019. Data cutoff: November 16, 2018.

* The most commonly reported cognitive AE.

Preliminary Phase 1 data in 3L/4L regorafenib-naïve GIST de-risk ongoing Phase 3 VOYAGER trial

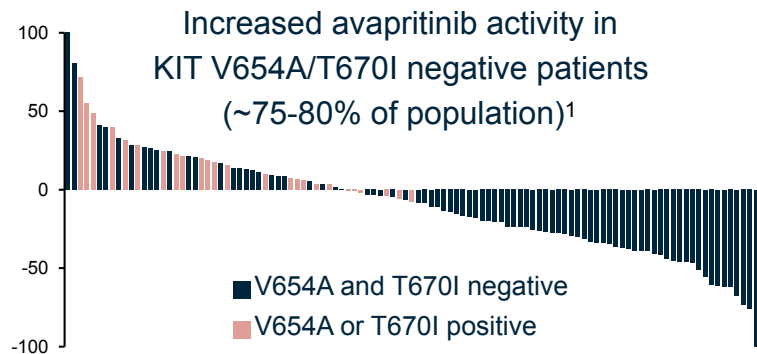
**Preliminary 26% ORR for avapritinib¹
versus 5% ORR for regorafenib²**



Anticipate completion of VOYAGER trial enrollment in 2H 2019

Preliminary Phase 1 data support design of Phase 3 COMPASS-2L trial in genotype-selected 2L GIST population

Phase 1 ctDNA analysis



In 2L GIST, sunitinib has shown activity against KIT V654A and T670I mutations



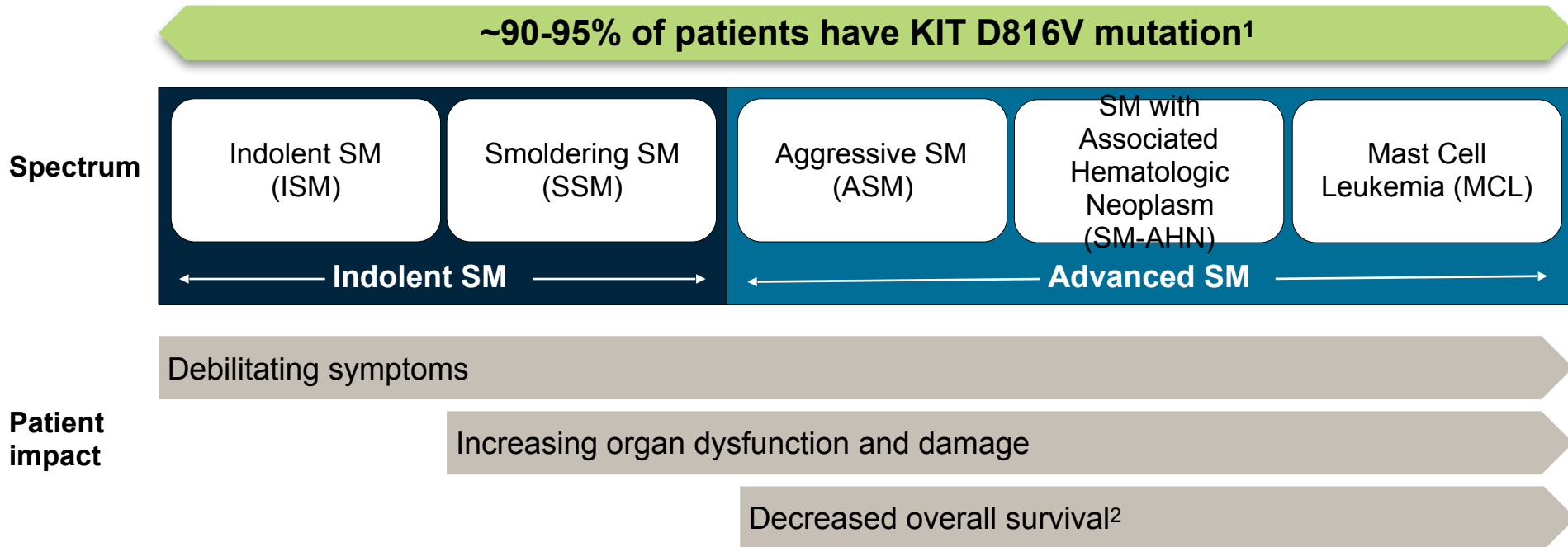
COMPASS-2L



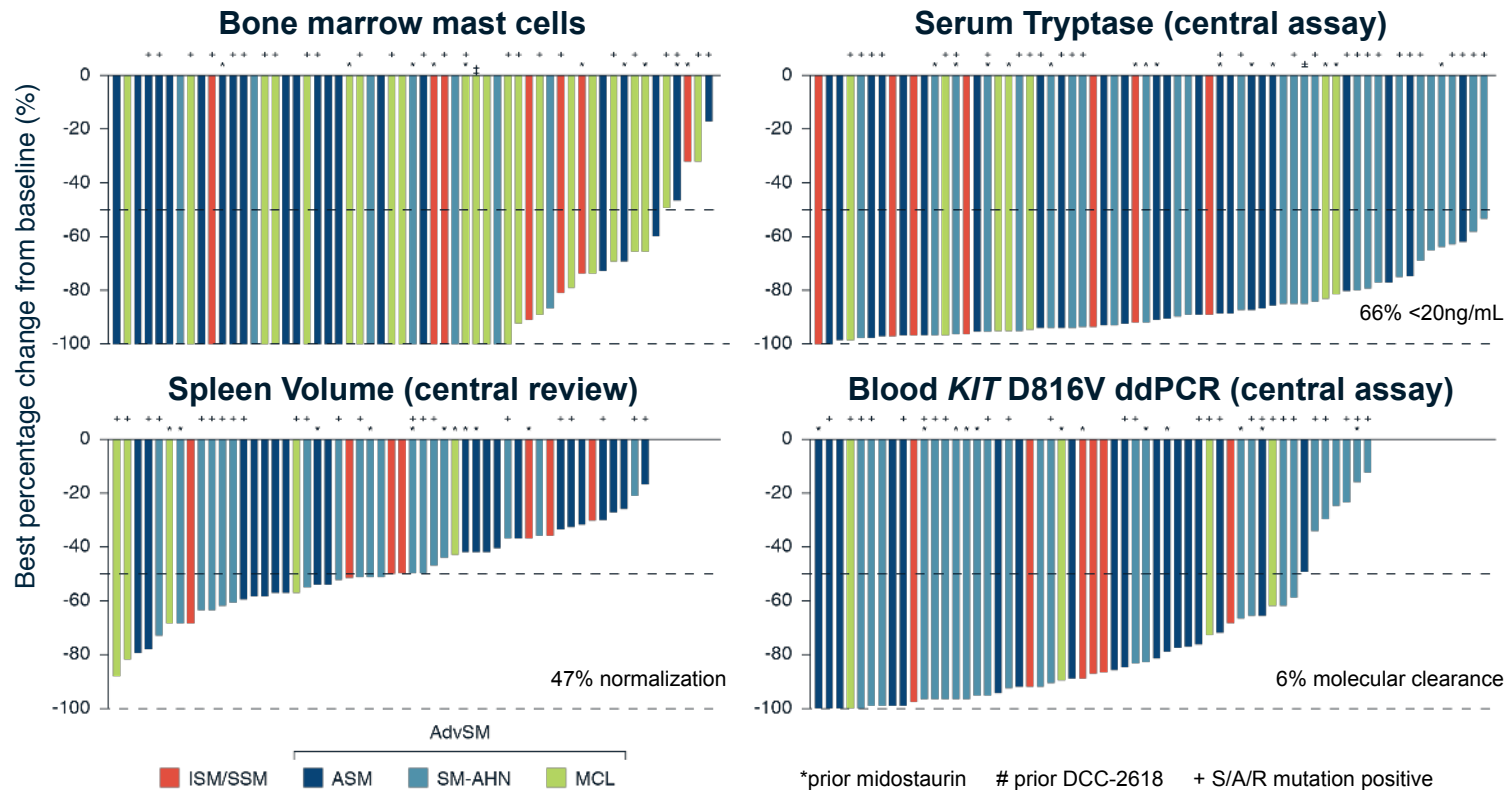
Primary endpoint: PFS

Plan to initiate COMPASS-2L trial in 2H 2019

Avapritinib is the only highly selective KIT D816V inhibitor in development for systemic mastocytosis



Clinical activity in all evaluable patients: decline in mast cell burden across all disease subtypes, regardless of prior therapy or co-mutation status



Responses per IWG criteria are durable and deepen over time

Best response* n (%)	All doses (n=29)	≤200mg ¹ QD (n=10)
ORR (CR + CRh + PR + CI)	24 (83%)	9 (90%)
Complete response (CR)	3 (10%)	3 (30%)
CR, partial hematologic recovery ² (CRh)	4 (14%)	2 (20%)
Partial response (PR)	14 (48%)	3 (30%)
Clinical improvement (CI)	3 (10%)	1 (10%)
Stable disease (SD)	5 (17%)	1 (10%)
Progressive disease (PD)	0	0

- Ongoing treatment durations of up to 31 months (range 1+ to 31+ months)
- Median duration of response (DOR) not reached (median follow up 14 months)
- 76% 12-month DOR rate
- Median time to response is 2 months
- Median time to CR/CRh is 9 months

IWG criteria have regulatory precedent, with comparable 28% ORR for midostaurin

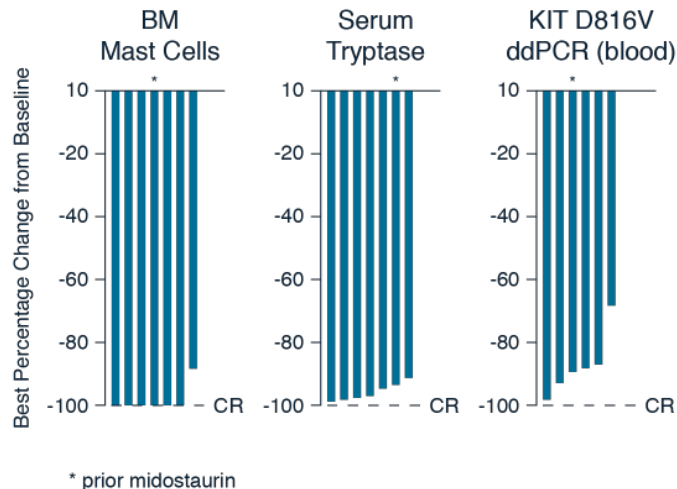
Avapritinib is well-tolerated in patients with systemic mastocytosis

Treatment-Emergent Adverse Events (Safety Population; N = 67)		
Non-hematologic AEs >15%, % (n)	Any Grade	Grade 3/4
Periorbital edema	45 (67)	3 (4)
Fatigue	25 (37)	5 (7)
Nausea	24 (36)	3 (4)
Diarrhea	23 (34)	1 (1)
Peripheral Edema	23 (34)	0
Vomiting	19 (28)	2 (2)
Cognitive effects	19 (28)	1 (1)
Hair color changes	17 (25)	1 (1)
Arthralgia	13 (19)	1 (1)
Dizziness	13 (19)	1 (1)
Abdominal pain	12 (18)	1 (1)
Hematologic AEs >10%, % (n)	Any Grade	Grade 3/4
Anemia	35 (52)	18 (26)
Thrombocytopenia	21 (31)	12 (17)
Neutropenia	8 (12)	7 (10)

- Most AEs were grade 1 or 2
- No treatment-related grade 5 AEs
- 4% (3/67) of patients discontinued due to treatment-related AEs
 - Refractory ascites, encephalopathy and intracranial bleed
- 66% (44/67) of patients had \geq grade 3 treatment-related AEs and dose reduced
 - Most commonly hematologic AEs, typically in patients with prior cytopenias
 - Most dose reductions occurred at \geq 300mg QD
- 78% (52/67) remain on treatment as of data cutoff

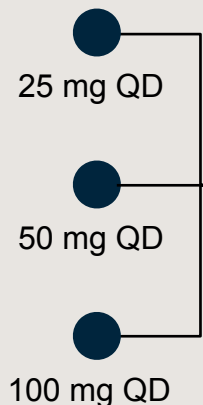
Preliminary Phase 1 data highlight the potential of avapritinib in ISM/SSM

Evaluable ISM/SSM patients in Phase 1 EXPLORER trial

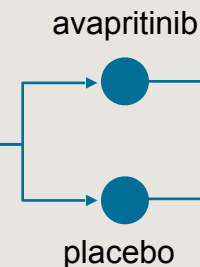


PIONEER

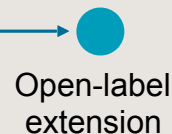
Part 1: Dose-finding



Part 2: Efficacy

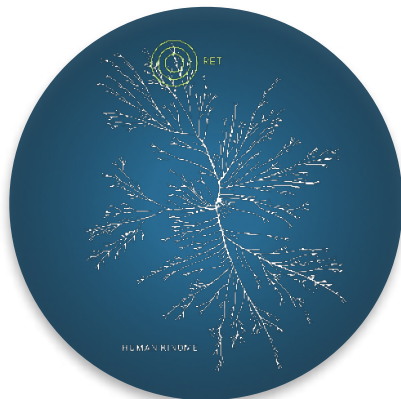


Part 3: Extension



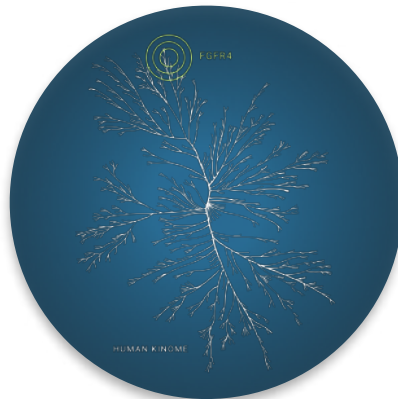
First PIONEER trial site is open, with initiation of patient screening anticipated in January 2019

Growing portfolio of highly selective investigational kinase medicines



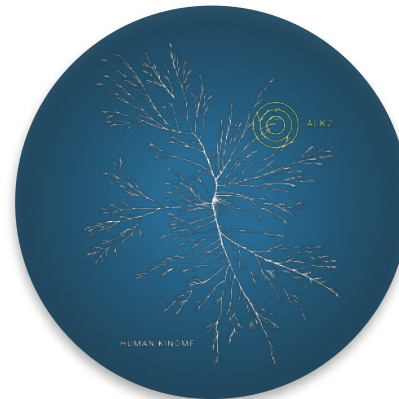
BLU-667
RET inhibitor

Non-small cell lung cancer
Medullary thyroid cancer
Other RET-altered solid tumors



BLU-554
FGFR4 inhibitor

Hepatocellular carcinoma

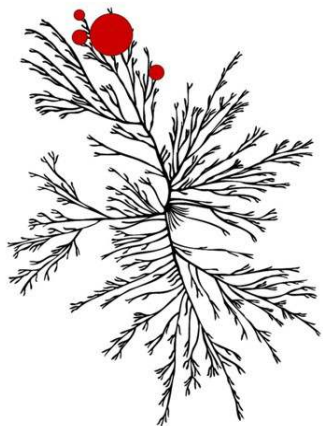


BLU-782
ALK2 inhibitor

Fibrodysplasia ossificans
progressiva

BLU-667 is designed to treat RET-altered cancers

High kinome
selectivity for RET^{1,2}



More potent and selective than multi-kinase inhibitors^{1,2}

	Wild-type RET	RET V804L Gatekeeper resistance	RET V804M Gatekeeper resistance	RET M918T Mutation	CCDC6- RET Fusion	VEGFR2 Anti-target
BLU-667	0.4	0.3	0.4	0.4	0.4	35
Cabozantinib	11	45	162	8	34	2
Vandetinib	4	3597	726	7	20	4

- BLU-667 is 88-fold more selective for RET than VEGFR2
- BLU-667 is 20-fold more selective for RET than JAK1

RET opportunity
in major markets

~10,000 NSCLC patients³

~800 MTC patients³

Low variable frequency across
multiple solid tumors

Plan to submit NDA for 2L RET-fusion NSCLC and 2L RET-mutant MTC in 1H 2020

ARROW
BLU-667



Part 1 *complete*

Dose escalation
RET-altered solid tumors

RP2D
400 mg
QD

Part 2 *enrolling*

RET-fusion NSCLC, prior platinum

RET-fusion NSCLC, no prior platinum

MTC, prior MKI

MTC, no prior MKI

RET-fusion solid tumors, prior standard of care

RET-altered solid tumors, prior selective RET TKI

RET-mutated tumors, prior standard of care

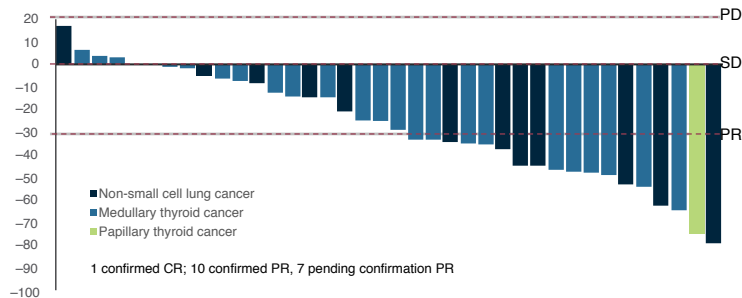
Endpoints: ORR, duration of response, safety

- Plan to complete enrollment of 2L RET-fusion NSCLC and 2L RET-mutant MTC patient cohorts in 1H 2019
- Plan to initiate Phase 3 trial in 1L RET-fusion NSCLC in 2H 2019

Data have strengthened as patients treated at RP2D

AACR

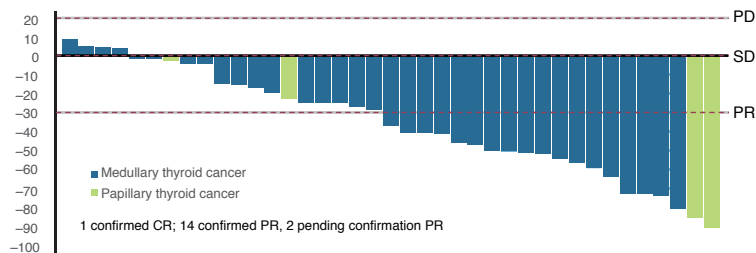
April 2018¹



- 84% of patients with tumor shrinkage (NSCLC, MTC and PTC)
- 53% ORR in RET-fusion NSCLC and PTC patients
- 40% ORR in RET-mutant MTC patients

ATA

October 2018²



- 90% of patients with tumor shrinkage (MTC and PTC)
- 62% response rate in RET-mutant MTC patients at 300/400 mg QD for ≥ 24 weeks
- All responders and all patients treated at 400 mg QD remain on therapy as of data cutoff

Safety population (N=69)²

- Most AEs reported by investigators were Grade 1
- Treatment-related Grade ≥ 3 AEs in ≥ 2 patients included anemia, hypertension, decreased white blood cell count, diarrhea and neutropenia
- Only 2 discontinuations due to a treatment-related AE

BLU-782 is designed to target mutant ALK2, the underlying cause of fibrodysplasia ossificans progressiva

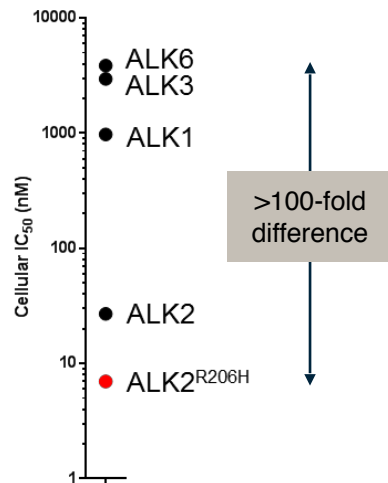
- Causes abnormal transformation of skeletal muscle, ligaments and tendons into bone
- Beginning in childhood, disease manifestations include painful disease flare-ups, locking of joints, progressive loss of mobility and respiratory dysfunction
- Premature death typically occurs in middle age due to cardiorespiratory complications
- There are no approved therapies



IND application cleared by FDA; plan to initiate Phase 1 healthy volunteer trial in Q1 2019

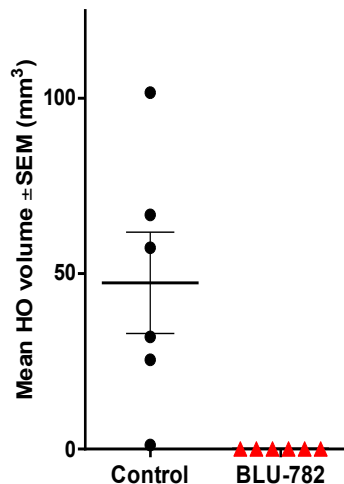
Foundational preclinical data support plans for clinical development of BLU-782 in FOP

Highly selective for mutant ALK2



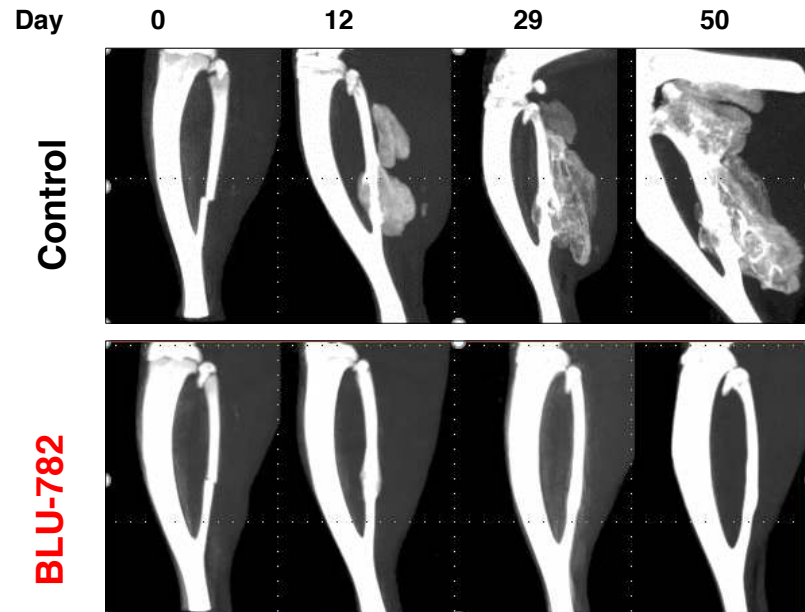
Cellular assay

Prevents injury-induced HO*



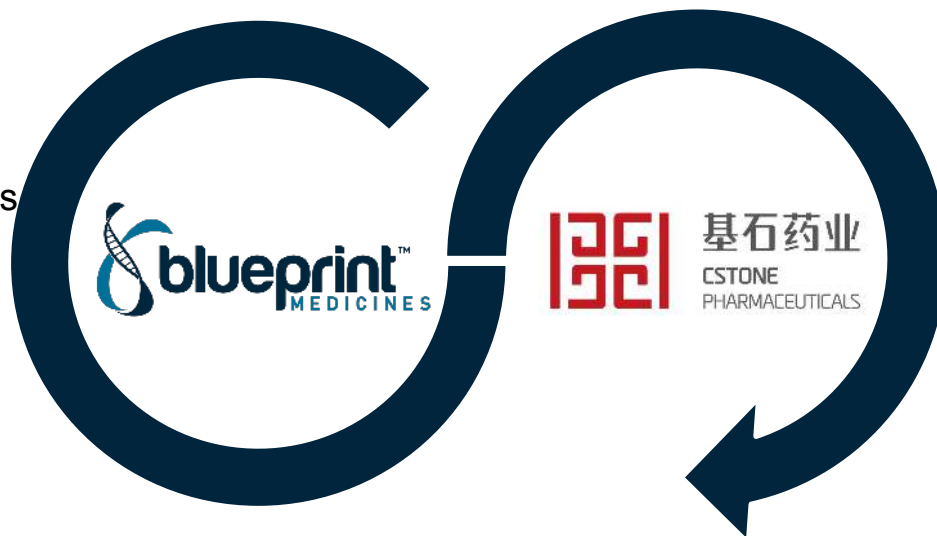
Micro CT at Day 17

Prevents surgery-induced HO*



Strategic collaboration accelerates BLU-554 clinical development program

- Leader in targeted kinase medicines
- Three clinical programs with demonstrated
- proof-of-concept
- Retain all rights in
- the rest of the world



- Deep development experience and network in China
- Growing oncology portfolio including immunotherapies
- Exclusive rights in Greater China¹

Plan to initiate BLU-554 monotherapy and combination trials in China by mid-2019 and in 2H 2019, respectively

Strong financial position entering 2019

Balance Sheet <i>(unaudited)</i>
Cash, Cash Equivalents and Investments

Statement of Operations <i>(unaudited)</i>
Collaboration Revenue
Research & Development Expenses
General & Administrative Expenses
Net Loss

9/30/2018	12/31/2017
\$559.6M	\$673.4M

Three Months Ended	
9/30/2018	9/30/2017
\$1.1M	\$8.1M
\$64.6M	\$39.3M
\$12.0M	\$7.4M
\$(72.7)M	\$(37.7)M

Based on current operating plans, expect existing cash balance will fund operations into the 2H of 2020*

Summary of anticipated corporate milestones for 2019-2020

Program	Milestone	Anticipated Timing
Avapritinib – GIST	Submit NDA for PDGFRA Exon 18 mutant GIST and 4L GIST	1H 2019
	Present data from Phase 1 NAVIGATOR trial supporting planned NDA for PDGFRA Exon 18 mutant GIST and 4L GIST	1H 2019
	Complete enrollment of Phase 3 VOYAGER trial in 3L GIST	2H 2019
	Initiate Phase 3 COMPASS-2L precision medicine trial in 2L GIST	2H 2019
	Submit NDA for 3L GIST	2020
Avapritinib – SM	Present updated data from Phase 1 EXPLORER trial in advanced SM	1H 2019
	Present initial data from Phase 2 PIONEER trial in indolent and smoldering SM	2H 2019
	Complete enrollment of Phase 2 PATHFINDER trial in advanced SM	2H 2019
	Submit NDA for advanced SM	2020
BLU-667 – RET	Present updated data from Phase 1 ARROW trial in RET-altered NSCLC, MTC and other advanced solid tumors	1H 2019
	Complete enrollment of previously treated RET-altered NSCLC and MTC cohorts in Phase 1 ARROW trial	1H 2019
	Initiate Phase 3 trial in 1L RET-fusion NSCLC	2H 2019
	Initiate Phase 2 trial of BLU-667 and osimertinib in EGFR-mutant NSCLC harboring an acquired RET alteration	2H 2019
	Submit NDA for 2L RET-fusion NSCLC and 2L RET-mutant MTC	1H 2020
BLU-554 – HCC	Initiate enrollment in China in ongoing global Phase 1 trial of BLU-554 under collaboration with CStone Pharmaceuticals	Mid-2019
	Initiate Phase 1 combination trial of BLU-554 and CS-1001, CStone Pharmaceuticals' anti-PD-L1 inhibitor, in China	2H 2019
BLU-782 – FOP	Initiate Phase 1 trial in healthy volunteers	Q1 2019
	Initiate Phase 2 trial in patients with FOP	1H 2020
Research portfolio	Provide a research portfolio update, including disclosure of up to 2 new targets, at an R&D day	2019
	Nominate at least one new wholly-owned discovery program	2019



Thank you